



**SHORELINES**

• CASINO THOUSAND ISLANDS •

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**COMMUNITY IMPACT 2017**

WHO WE ARE



# WHO WE ARE



COMPANY

FOUNDED

1982

5,800

EMPLOYEES

IN



&



22 →

PROPERTIES



casinos



hotel  
resorts



show  
theatres



racetracks



Community  
gaming centres

IN

5

JURISDICTIONS

# WHO WE ARE

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Shorelines Casino Thousand Islands is an entertainment facility that offers:



table games



slots



dining



lounge options

Managed and operated by Ontario Gaming East Limited, of which Great Canadian is the majority partner



**INDUSTRY GOVERNANCE**



# INDUSTRY GOVERNANCE

## AGCO

Alcohol and Gaming  
Commission of Ontario

Organization that regulates all gaming activity in the province.

## OLG

Ontario Lottery  
and Gaming  
Corporation

Provincial agency which operates and manages province-wide lotteries, casinos and slot facilities.

## GAMING OPERATORS

Private companies such as Ontario Gaming East Limited.

## LOCATIONS



**That's US!** Casinos and racetracks such as Shorelines Slots at Kawartha Downs, Shorelines Casino Belleville and Shorelines Casino Thousand Islands. Amenities include table games, slots and a variety of dining and lounge options.



**SHORELINES**

• CASINOS •

WHERE THE MONEY GOES



# WHERE THE MONEY GOES

Gaming revenue to the Town of Gananoque / the Township of Leeds and the Thousand Islands

In 2015/2016

**\$3.5**  
MILLION



since opening

**\$47**  
MILLION

This share of gaming revenue received is available to be used to fund local projects such as:



fire  
equipment



museum  
repairs



community  
grants



playgrounds



# WHERE THE MONEY GOES

since

**1975** **OLG**  
Ontario Lottery  
Gaming Corp.

HAS PROVIDED  
NEARLY

**\$42**

**BILLION**  
which is used  
to support



health care



education



amateur  
sports



charities



**SHORELINES**

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DIRECT  
COMMUNITY SUPPORT



# DIRECT COMMUNITY SUPPORT

# PROUD

of our people, our business,  
our community

is the brand that unifies the company's  
community, volunteering and social  
responsibility efforts.

The PROUD volunteer program recognizes, encourages and rewards employees who volunteer and support their communities. When an employee volunteers a certain number of hours with a non-profit/charity, the company will issue a donation in their name to that group.

Under the PROUD program,  
Great Canadian annually  
invests over  
**\$2.5**  
**MILLION**  
in our communities

Over  
**1,500**  
charitable organizations  
were supported in  
**2016**

# DIRECT COMMUNITY SUPPORT

Shorelines Casino Thousand Islands has provided direct community support to many organizations, including:



Angel Tree



*Leeds & Grenville  
Interval House*



Canadian  
Cancer  
Society



ONTARIO  
ASSOCIATION OF  
FOOD BANKS

Gananoque Food Bank



DEVELOPMENTAL SERVICES  
of Leeds and Grenville



# PROUD IN ACTION

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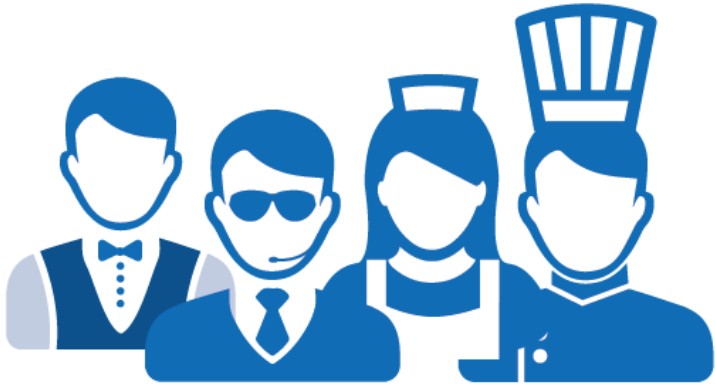
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**SHORELINES**  
• CASINOS •

OUR PEOPLE



# OUR PEOPLE



**56** different job positions on-site

number of employees  
**302**

**45**% of employees have worked at Shorelines Casino Thousand Islands for over

**39**  
average age

 **67**% of team members are residents in the local community

 **25** different languages & dialects spoken

 **10** YEARS

**ECONOMIC IMPACT**





# ECONOMIC IMPACT

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capital investments and projects since inception (Shorelines Casino Thousand Islands and Shorelines Slots at Kawartha Downs)

**\$81**

**MILLION**

property tax paid annually by Shorelines Casino Thousand Islands

**\$1.9**

**MILLION**

**RESPONSIBLE GAMING**



# RESPONSIBLE GAMING

Great Canadian works with provincial regulators to administer and develop responsible gambling programs

On average  
**82.9%**

of adults in Ontario participated in at least one gambling activity in the past 12 months

Annually, the provincial government spends an estimated

**\$52.4**  
MILLION

on responsible gaming and problem gambling initiatives, programs and research

Moderate and high-risk problem gamblers make up an estimated 2.5% of adult Ontarians



**RG Programs include:** Problem gambling helpline number, counseling services, Voluntary-Self Exclusion program, literature on problem gambling/responsible gambling, on-site RG centres

# WHAT WE DO

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Active site  
RG Committee



RG Blueprint



Annual site RG days  
and activities



RG Check process

Q&A

