



Official Terms & Conditions

Play & Earn

Shorelines Casino Thousand Islands, Shorelines Casino Belleville, Shorelines Casino Peterborough, Shorelines Slots at Kawartha Downs
Each Friday from 2:00pm to 6:00PM. Beginning April 1, 2022 until discontinued.

OFFER ELIGIBILITY:

To participate in Play & Earn, a patron must:

1. Become eligible to receive the offer by meeting the following criteria:
 - 1.1. Must be a valid AXIS Rewards member who (at the time of selection/participation) are:
 - 1.1.1. nineteen (19) years of age or older,
 - 1.1.2. A resident of Canada or the United States of America,
 - 1.1.3. not inactive, self-excluded, archived or trespassed, all as determined by Great Canadian Gaming Corporation (GCGC) in its sole discretion. Volunteers, employees, officers and directors of GCGC, the Alcohol and Gaming Commission of Ontario ("AGCO") or any of GCGC's advertising, promotion and contest management agencies are not eligible to participate.
 - 1.2. Have met the eligible rated play requirement as determined by GCGC on the date(s) and time(s) of the offer. For more details on eligible rated play requirements see Guest Services at a participating AXIS Rewards site.

PLAY & EARN OFFER DATES/TIMES

2. Gift Earning Period:
Fridays, beginning on Friday April 1, 2022 between 2:00PM and 6:00PM.
3. Gift Redemption Period:
Fridays, beginning on Friday April 1, 2022 between 2:00PM and 6:00PM at the Guest Services desk at the site.

RATED PLAY REQUIREMENT:

4. To meet the rated play requirement on the date of redemption, eligible AXIS Rewards members must insert their AXIS Rewards card into an eligible slot machine at the site and accumulate 250 AXIS Rewards points during the "Gift Earning Period". See **Rule 2** for gift earning period and **Rule 3** for gift redemption period.
5. Rated play bets made outside of the offer date/time frame will not be considered.
6. Rated play bets must be made with cashable credits. Rated play bets made with free play awards are not considered cashable credits and do not count toward the rated play criteria.
7. AXIS Rewards members are responsible for ensuring their membership card is properly inserted in an eligible slot machine to record rated play.

PLAY & EARN OFFER DETAILS

8. Eligible Play & Earn participants may choose one (1) of the following AXIS Rewards sites to participate at, each promotional Friday:
 - 8.1. Shorelines Casino Thousand Islands
 - 8.2. Shorelines Casino Belleville
 - 8.3. Shorelines Casino Peterborough
 - 8.4. Shorelines Slots at Kawartha Downs

9. Eligible AXIS Rewards members may redeem one (1) offer per person for each promotional offer date.
10. Offers are non-transferrable.

HOW TO QUALIFY

11. To qualify to redeem the Play& Earn gift offer, eligible AXIS Rewards members will:
 - 11.1. Insert their AXIS Rewards card into the card reader of an eligible slot machine(s) and meet the rated play requirement as outlined in **Rule 4**.
 - 11.2. Once the rated play criteria has been met, the eligible member will be notified that they have met the rated play requirement via a message on the iView screen of the slot machine or, by inquiring at Guest Services.
 - 11.3. Once the AXIS Rewards member accumulates the necessary rated play criteria (as listed in **Rule 4**), the eligible AXIS Rewards member will visit Guest Services to redeem their merchandise offer. Eligible members will select one merchandise item from a selection of merchandise items.
 - 11.4. The available selection of merchandise items is at the site(s) discretion and while quantities last.
 - 11.5. **Gift Redemption period**, 2:00PM to 6:00PM on Play & Earn promotional Fridays. *Redemption period hours may differ by site based on Guest Services availability.**
12. Play & Earn gift offer must be redeemed by the eligible member, valid government issued photo ID is required.
13. Play & Earn gift offer must be redeemed within the period stipulated in **Rule 3**. Once the listed offer period has passed, the offer will be considered expired.
14. Eligible AXIS Rewards members may redeem one (1) merchandise item per person for the listed offer period.
15. Play & Earn gift offers are non-transferrable.
16. While supplies last, no substitutions, no cash value.
17. Redemption times may change/vary by site and are based on Guest Services availability.

GENERAL TERMS

18. As per the AXIS Rewards program Terms and Conditions, any membership card used in this offer can only be used by the named cardholder. The use of any other person's membership card(s) to participate in this offer will result in any issued coupons/prize/offers being null and void and ineligible to receive any awards.
19. GCGC is not responsible for commencing, continuing or completing the Play & Earn gift offer, or awarding prizes in the event of circumstances beyond GCGC's control. GCGC may, at its sole discretion, change or alter this offer, and/or amend these Terms and Conditions, as GCGC deems necessary.
20. These Terms and Conditions govern this offer and must always be followed by all eligible participants. By agreeing to participate in the Play & Earn offer, all participants agree to comply with these Terms and Conditions.

Questions relating to this offer can be answered by visiting the AXIS Rewards Desk

For AXIS Rewards Program Terms and Conditions visit [AXIS Rewards Terms and Conditions](#)